



## Wisconsin Specialty Cheese Institute

### 2017 REQUEST FOR ACTIVITY REIMBURSEMENT

*In order to qualify for reimbursement, manufacturer and marketer applicants must have attended at least two (2) meetings, or one (1) meeting and the annual golf outing during the calendar year. Reimbursement is limited to \$500 per company per year and will be distributed on a first-come, first served basis.*

Company Name:

Representative:

Mailing Address:

City:

State:

Zip:

#### Type of Activity (check only one):

Marketing Enhancement (Copy Writing)

**Up to \$250 reimbursement**

- a. Please briefly describe project and for what purpose it will be used (i.e. direct mail piece, POS materials, brochure/flyer, website update, press release, etc.) and submit proof of payment.

In-State Trade/Consumer/Training Events

**Up to \$75 reimbursement**

- a. Name & Location of Show/Event:  
**b. How will this activity help to promote or improve the Wisconsin specialty cheese industry?**  
c. Please submit proof of payment and attendance (i.e. copy of paid registration)

*(One reimbursement per Member Company per event)*

Out-of-State Trade/Consumer/Training Events

**Up to \$350 reimbursement**

- a. Name & Location of Show/Event:  
**b. How will this activity help to promote or improve the Wisconsin specialty cheese industry?**  
c. Please submit proof of payment and attendance (i.e. copy of paid registration)

*(One reimbursement per Member Company per event)*

\_\_\_\_\_  
Representative's Signature:

\_\_\_\_\_  
Date

Return completed form to:

P.O. Box 15, Delavan, WI 53115 • Telephone 262-740-2180 • Email [info@wisspecialcheese.org](mailto:info@wisspecialcheese.org)